

ISOTROPIC SOLUTIONS PRIVATE LIMITED

IT Infrastructure | IT Software | ISP Retail Solutions, etc

BRAND

GUIDELINES

LOGO

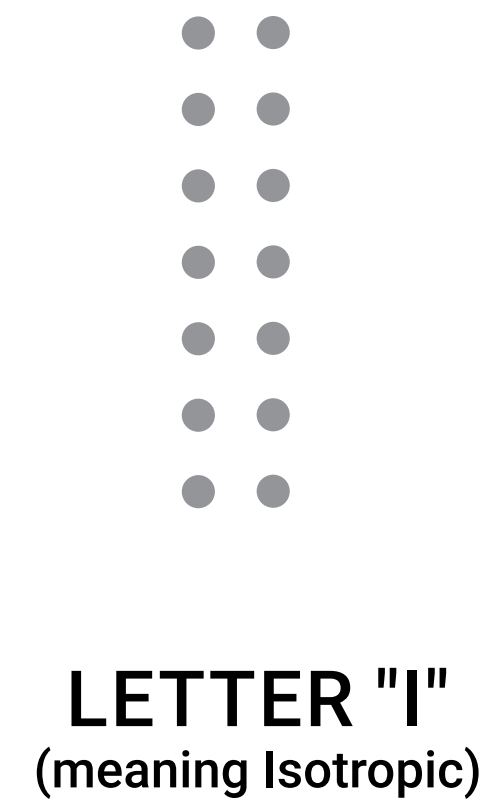


ISOTROPIC SOLUTIONS
harmonizing diversity

CONCEPT

Our diversified value of services, the IT solutions, Infrastructure & ISP spread across

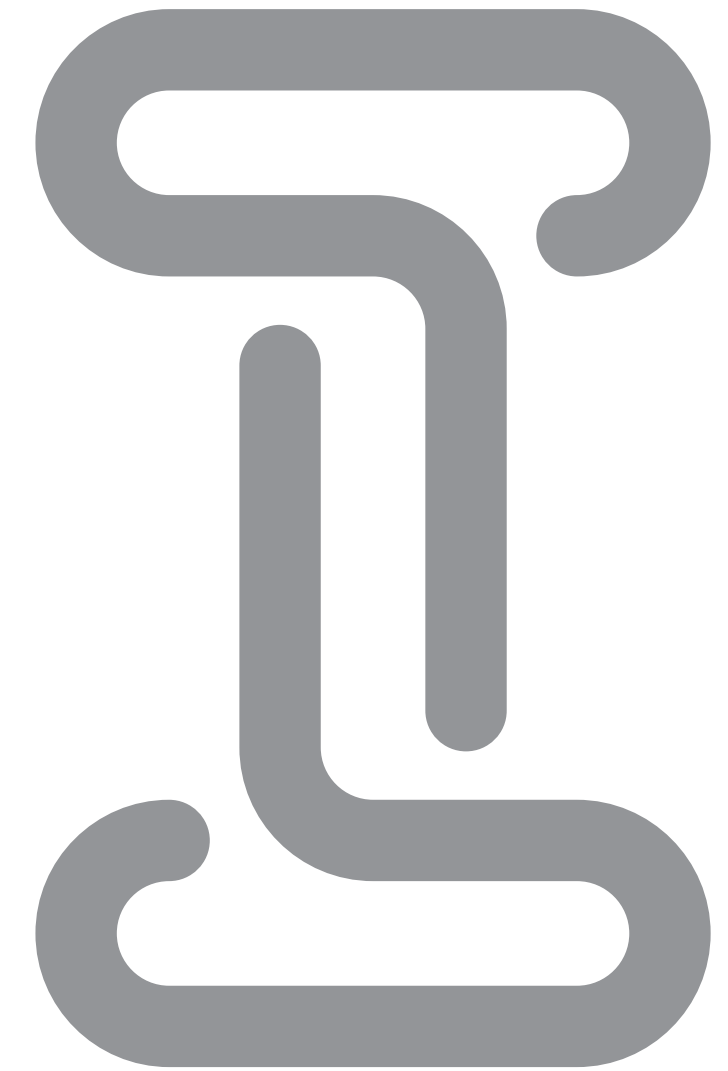
LAND AND SEA...



MOUNTAIN
(Our Service on Land)



SEA
(Our Service under Sea)



PRIMARY & TAGLINE FONT NAME

“DOSIS”

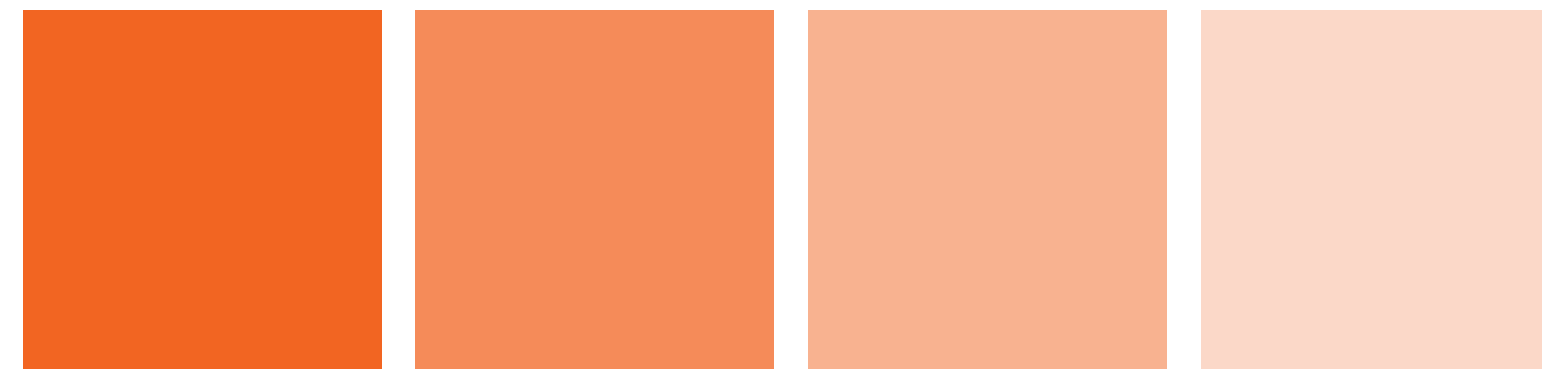
EXTRABOLD & LIGHT

ISOTROPIC
SOLUTIONS
harmonizing diversity

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0 1 2 3 4 5 6 7 8 9
\[] - = ! @ { } \$ % ^ & () ? / * < > #

PRIMARY FONT : UPPERCASE
TAGLINE FONT : lowercase

COLOR



R : 242
G : 101
B : 34
C : 0%
M : 75%
Y : 100%
K : 0%
HEX : #EF5A23



R : 0
G : 166
B : 150
C : 80%
M : 10%
Y : 50%
K : 0%
HEX : #00A696

BRAND GUIDELINES



← LANDSCAPE →



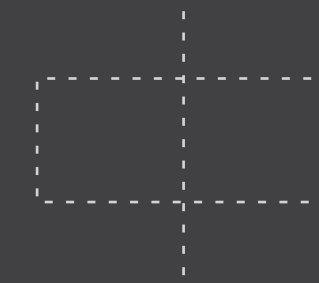
↑ PORTRAIT ↓

PRIMARY

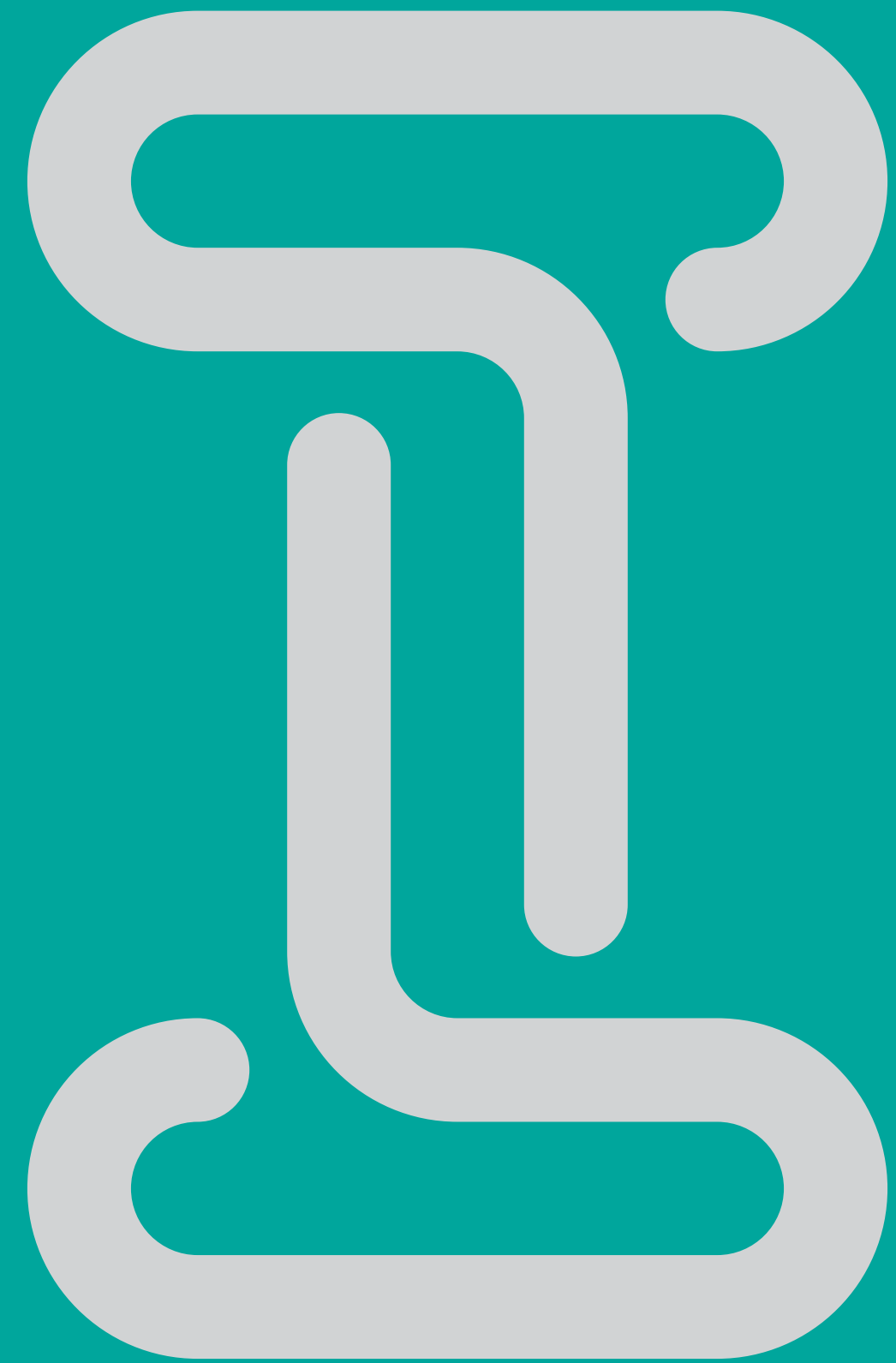


ISOTROPIC SOLUTIONS
harmonizing diversity

SECONDARY

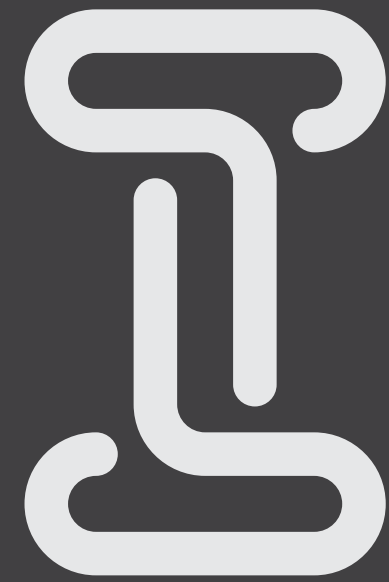


ISOTROPIC
harmonizing diversity



STAND
ALONE
SYMBOL

COLOR
INVERSE & MONO



ISOTROPIC SOLUTIONS
harmonizing diversity



ISOTROPIC SOLUTIONS
harmonizing diversity



ISOTROPIC SOLUTIONS
harmonizing diversity



ISOTROPIC SOLUTIONS

harmonizing diversity